

The image features two brushes with dark handles and light-colored bristles, positioned diagonally. A thick stream of fine, golden-brown dust or powder falls from the brushes, creating a central vertical column of particles that tapers towards the top and bottom. The background is solid black, which makes the golden dust stand out prominently.

2020

2021

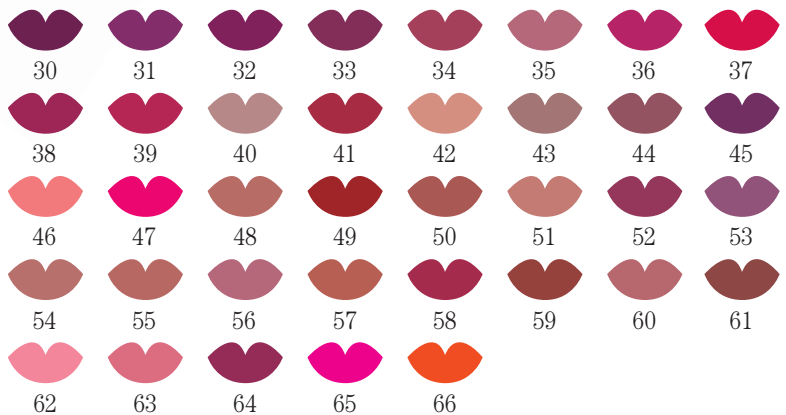
CARTA COLORI
COLOUR CHART
NUANCIER COULEUR



f l o r e l l e[®]



FL431 **Lipstick Matte**
Rouge à lèvres Mat

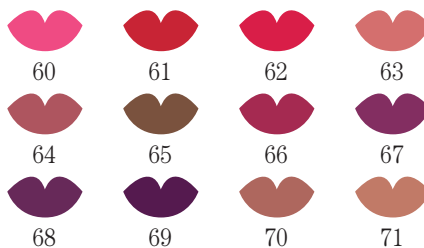


An exclusive matt lipstick for seductive and magnetic lips. Extremely comfortable on lips, Florelle Matte Lipstick releases an impeccable and high pigmented colour for a perfect covering and a long lasting result.

FL478

Lipstick Rosso Le Chic

Rouge à lèvres Rosso Le Chic

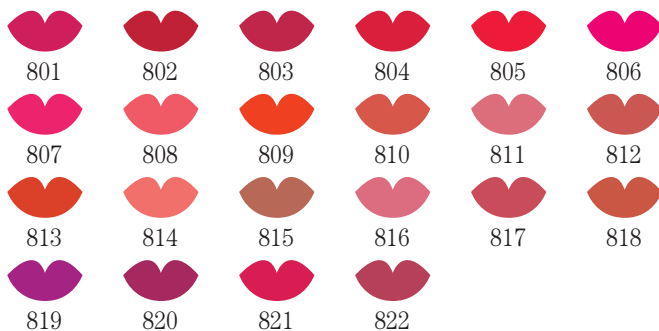


An ultra-creamy and moisturizing lipstick. The smooth texture guarantees a perfect coverage and comfort thanks to the use of emollient agents that ensure a pleasant feeling on skin.

FL206

Le Rouge Lipstick

Rouge à lèvres avec Vitamine E



Rich in oils, vegetable wax and high quality active principles, LE ROUGE lipstick leaves the lips soft, smooth and protected from the atmospheric agents. The special pigments featured in this product guarantee a very intense coverage, giving the lips a warm luminosity.

FL237

Long Lasting Lipstick

Rouge à lèvres tenue intense



101	102	103	106	107	108	109
111	112	113	114	115	116	118
119	120	123	126	127	128	129
130	131	134	135	137	138	139
140	142	144	145	146	147	149
150	151	157	161	162	163	164
168	175	180	182	187	188	191
194	196	199	200	201	202	205
206	208	210	211	216	217	218
219	220					

FL205

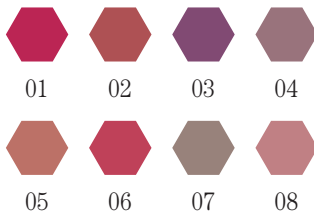
Waterproof Lip Pencil

Crayon à lèvres waterproof

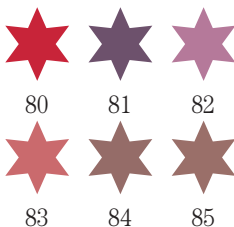


201	202	203	204
205	206	207	208

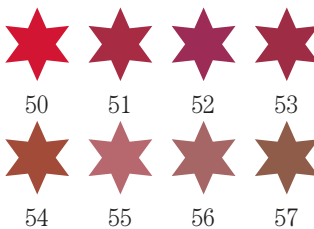
Waterproof lip pencil that glides smooth on your lips. Excellent and even color pay-off. Long lasting!

FL432**Gloss & Matte Long Lasting***Brillant à lèvres longue tenue mat*

Gorgeous lip gloss with a luxurious matte finish. Intense pigments shades create long lasting matte colour. Smooth texture feels soft for all day comfort.

FL433**Soft 'n Matte Lip Pencil***Crayon à lèvres Soft 'n Mat*

Super saturated matt lipstick in an easy-to-use jumbo-size pencil. It combines the convenience of a pencil with the application of a lipstick.

FL434**Velvet Lipstick***Rouge à lèvres Velvet*

Draw, define and colour with Velvet lipstick. Very easy to apply. Lips remain soft for a long time thanks to its hydrating and moisturizing action.

FL207**Lip Pencil Le Chic***Crayon à lèvres Le Chic*

Le Chic is an extra soft liner which can be easily and smoothly applied to the lips. Due to the high pigment content this long lasting formula has also a rich colour pay-off and an excellent coverage.

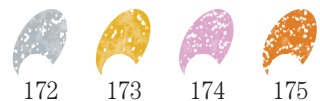


FL247

Nail Polish
Vernis à ongles



Glitter shades - Paillettes



Fluid and creamy texture, easy to apply. The supple hairs of its brush makes it possible to apply a smooth even coat of nail polish to the whole nail. The product preserves for a long time its homogeneous aspect.

FL249

Nail Polish Laque Plus
Vernis à ongles Laque Plus



Glitter shades - Paillettes

Matt shades - Teintes Mates

Light up your nails !!!!

The nail polish LAQUE PLUS is quick and easy to apply.

Featuring long hold and brilliance, it dries up quickly and lasts for a long time. This product is offered in fashionable colours, which are in perfect harmony with the lipstick's shades.

FL241

Nail Polish Easy Flò
Vernis à ongles Easy Flò

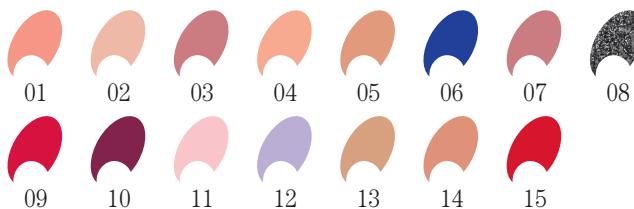


What colour nails fit your personal style?

Trend-setting collection shades from a playful nude to a deep bronze, a sun-burnt purple to a party ready coral. Easy Flo' has the answer.

FL544

Gel Like Nail Polish
Vernis à ongles Gel Like



Get a gel-like look. No UV light required.
Big brush for applying smooth, even stroke.

FL247

Nail Care
Soins des ongles



FL 247-1
Glossy Top & UV Protection



FL 247-2
Base Coat for French Manicure



FL 247-3
Nail Strengthener



FL 247-4
Base for Brittle and Damaged Nails



FL 247-5
Bitter to Bite



FL 247-6
Ridge Filler Base Coat



FL 247-7
Calcium Nail Hardner

FL248

French Manicure



Pure - White



Pink Base Coat



Clear Top Coat
(transparent)

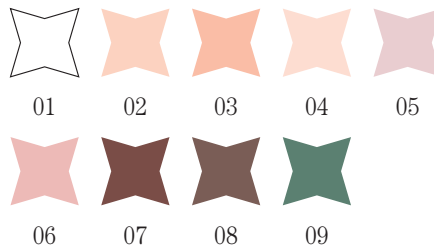
Do your own manicure at home and always have impeccable hands.
Florelle has all your need for Beautiful Nails.
From the French Manicure to the Nail Care line.



FL428

Matte Eyeshadow

Ombre à paupières mat

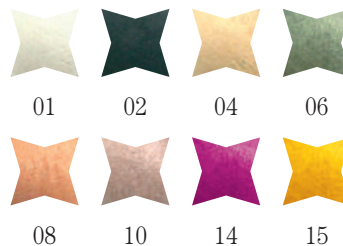


Soft and smooth for flawless blending, Matte Eyeshadow Florelle gives a perfect look and a true matte finish. Available in 9 rich, earthy and warm tones.

FL228

Wet & Dry Eyeshadow

Ombre à paupières Wet & Dry

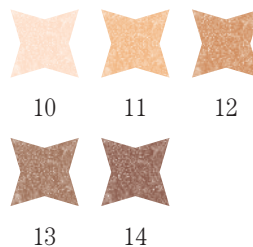


An ultra-pearly soft powder, which ensures a perfect adherence and comfort. For a soft natural make-up, use the brush dry. For a more dramatic look use the wet brush to give more coverage and long lasting wear.

FL344

Highlighting Powder

Poudre Éclairant



A silky and creamy highlighting powder that melts into skin for extra luminosity.

FL268**Lash & Brow Mascara Gel**

01

The Lash&Brow Mascara Gel pampers your eyebrows and your lashes to get them into perfect shape.

FL444**Mascara Super Lash Waterproof**

50

Mascara Super Lash Waterproof leaves curly lashes looking beautifully long in a deep ultra black shade. The innovative waterproof formula, ensures lashes stay healthy and beautiful throughout the day.

FL275**Super Lash Mascara**

01



02

Its extreme lash brush weaves on lash extensions. Formulated to lengthen lashes while respecting sensitive eyes. Soft and comfortable formula, ophthalmological tested. No smudging. No clumping.

FL442**High Volume Mascara**

050

Exaggerate your lashes with volume. The formula creates long-lasting volume and intense color with no flakes, clumps, or smudges.

FL210**Eyeliner Waterproof**

01

An easy-to-use, soft and thin pointed brush that ensures a fine and precise result. The water-based, waterproof ink dries quickly and the unique polymer formula creates a flexible super long-wearing film with a shiny finish.

FL204**Felt Tip Liner Matte Waterproof***Feutre Eyeliner Mat Waterproof*

01

Quick Drying Liquid Matte Eyeliner that delivers full colours for up to 24 hours. The special waterproof formula is humidity resistant.

FL218**Felt Tip Liner***Feutre Eyeliner*

01

Gentle, high coverage and pay-off eyeliner. The flexible and skinny tip provides a soft colour laydown; makes lashes look fuller through spot application between the lashes on lash line. Suitable for eyeliner and browliner application.

FL293

Crayon Khol Waterproof



01

FL225

Khol Pencil Waterproof

Crayon Khol Waterproof

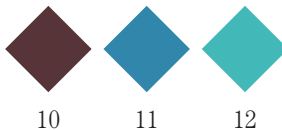


01

FL221

Soft Eye Pencil Waterproof

Crayon Yeux Waterproof



10

11

12



13

14

15



30

34

FOR
YOUR
EYES
ONLY

The right eye pencil for every application.

A large éventail of selected formulas suitable for every use.

Florelle has different textures and shades: long-lasting, powder,

pearly, metallic or matt.

All with excellent skin compatibility.



Sharpen up!

Two sharpeners for slim and jumbo size pencils.

You will get the maximum usage of your favourite pencils.

FL436

Ultra Black Eyeliner & Khol Waterproof

Crayon Eyeliner & Khol Waterproof



50

A new extremely soft and creamy formula.
Excellent colour pay-off and coverage.
Last all day (14 hours).
Suitable for use on the waterline (khol kajal).

FL456

Waterliner Kajal Pencil

Crayon Kajal



01

02

03

04



05

06

07

08

Soft colour payoff on the waterline.
Perfect for colourful Kajal looks.
Easy glide formula, intense colours with a shiny finish.

FL345

Floreille Primer Make-up Base

Base de maquillage



It creates an extra layer between your skin and make-up.
Skin surface will be smoother reducing spots and blemishes. An extraordinary make-up base created to firm the skin and give it a youthful and healthy look.
Dermatologically tested.

FL486**Khol Eyebrow Pencil**

50

The gorgeous 2 in 1 makeup tool, includes both a khol and an eyebrow. Rich and smooth, decorate the eyebrows and eyes as you like.

FL446**EyeBrow Pencil with brush***Crayon à sourcils avec brosse*

30

31

EyeBrow pencil designed to match natural brow hair colour. The formula ensures adherence, precision and a long lasting line. This pencil also has a brush to comb through and define the brows line.

FL448**EyeBrow Kit***Kit sourcils*

01

02

A beautiful kit with two coloured eyebrow powders. Highlight under brow-bone using the palest shade.

FL224**EyeBrow Pencil***Crayon à sourcils*

01

02

03

04

A wonderful colour pay-off for application on the eyebrows. Accurate lining on dry and/or moist skin. It lengthens and shapes the eyebrows.

FL550**Twin EyeBrow***Crayon à sourcils double*

20

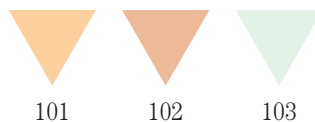
21

22

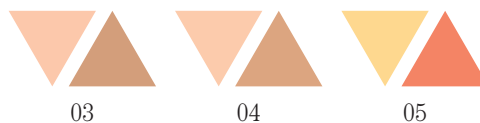
A double-ended brow liner. The fine tip defines the brows. The thick tip lifts the arch and illuminates the eyes.

FL264**Wet & Dry Blush***Fard à joues Wet & Dry*

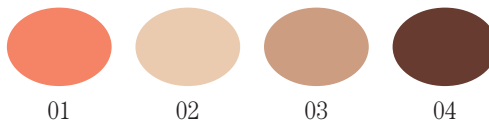
A very new formula which multiplies the colour and the lightness. An ultra-pearly soft powder, which ensures a perfect adherence and comfort. The colour can be blended as desired. For a soft natural make-up, use the brush dry. For a more dramatic look use the wet brush to give more coverage and long lasting wear.

FL253**Concealer Stick***Stick Correcteur*

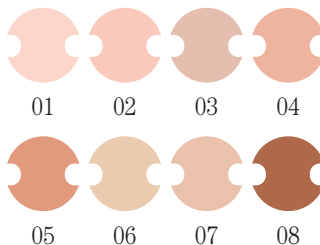
High coverage matte concealer stick for a natural-looking coverage of minor flaws, blemishes, dark circles and imperfections.

FL252**Concealer Pencil***Crayon Correcteur*

It is ideal for wide area application and perfectly covers under-eye shadows, blemishes and impurities.

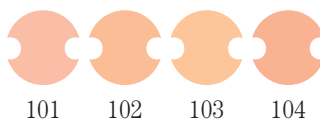
FL451**Contouring Palette**

It defines, enhance and sculpt the structure of the face. Your skin will be homogeneous and perfectly hydrated. It can be complemented with Florelle Highlighter Powder! Paraben free & dermatologically tested.

FL251**Foundation SPF 10***Fond de teint*

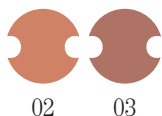
New SPF 10 Foundation conceals all imperfections, but with a natural result.

The complexion appears smooth and satin, the colour is perfect and uniform and the finish is absolutely natural. Enriched with active principles anti-inflammatory and soothing, they reduce micro-wrinkles, leaving skin soft and smooth.

FL255**Stick Foundation***Fond de teint stick*

Stick Foundation Florelle offers impeccable hold and comfort all day long.

Vitamin E and UVB filter give this formula both comfort and protection.

FL258**Bronzing Powder***Poudre bronzante*

This soft, silky-smooth bronzing powder is ideal for enhancing a healthy, glowing, tanned skin.

FL259**Mattifying Long Lasting Foundation***Fond de teint matifiante longue tenue*

01 02 03



04 06



Long-lasting, natural-looking matt finish foundation. The formula conceals imperfections while improving the skin and protecting it with SPF15.

FL243**Loose Powder***Poudre libre*

201 202 203 204



An extremely lightweight, silky powder that contains the finest ingredients to create a pleasant application. For fine lines and imperfections.

FL240**Compact Powder***Poudre compacte*

101 103 104 105 106 107



108 109 110 115 116 118



Light, impalpable powder, does not dry out the skin, does not cake, stays on perfectly. It gives a natural velvety look to the complexion. The powder-puff permits a better application of the powder. The fine compact powder is made of natural substances.

ITALY

Export Service sas

Via Triboniano, 103

20156 Milan

Phone +39 02 4562447

Fax + 39 02 4562791

email: info@floreille.it

www.floreille.it

Follow us



 florelle®